

R05

Code No: MA 101

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA – I Semester Examinations, February 2011

MANAGEMENT THEORY AND PRACTICE

Time: 3hours

Max. Marks: 60

**Answer Any Five Questions
All questions carry equal marks**

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1. Define Management. Discuss its important characteristics.
 2. Discuss McGregor's theory X and Theory Y of Motivation, its relevance to changed business scenario.
 3. What is planning? Explain strategic planning and operational planning with their characteristics.
 4. Discuss the stages in rational decision making process.
 5. Write short notes on
 - a) Delegation
 - b) Departmentation
 6. Explain leadership. Discuss major leadership styles with their features.
 7. Elucidate briefly the types of communication and the barriers of communication.
 8. What do you understand by controlling? Explain the tools and techniques of managerial control in industry.
